



ग्राम स्वराज अभियान



14th April 2018 to 5th May 2018

GRAM SWARAJ ABHIYAN

Sabka Sath, Sabka Gaon, Sabka Vikas

APRIL 14 – MAY 5, 2018

- *Promote Social Harmony*
- *Reach out to poor Households – enroll.*
- *Feedback on programmes*
- ***Special Initiative 21058 villages****

* *Karnataka, WB – Election Code of Conduct.*



UJJWALA YOJANA

Launched on May 1, 2016

Target: 5 crore originally, now
8 crore by March 2020

Achievement so far: 3.57 crore connections
released.



PMAY Gramin

Launched on November 20, 2016

Target: 1 crore houses by March 2019

Achievement so far: 74.93 lakh sanctioned.
38.22 lakh completed.
60 lakh completion by June 2018.
1 crore by December 2018.



SAUBHAGYA

Sahaj Bijli Har Ghar Yojana
Launched on September, 2017

Target: 3.7 crore households

Achievement so far: 39 lakh electrified
3.3 crore by Mar 2019.



SBM-Gramin

Launched on October 2, 2014

Target: ODF by October 2, 2019.

Achievement so far: 6.8 crore toilets built.
3.4 lakh villages made ODF.
365 Districts made ODF.



Pradhan Mantri Jan Dhan Yojana (PMJDY)

Launched on March 2015

Target: Universal access to Banking facilities
March 2015 – 14.71 crore accounts
March 2018 – 31.44 crore Accounts.

Achievement so far: Rs. 78,494 crore deposit mobilized.
4675 Life Insurance claims paid.



Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)

Launched on May 9, 2015

Coverage so far: 5.33 crore beneficiaries enrolled.

Achievement so far: 90082 claims of Rs. 1802 crore
disbursed.



Pradhan Mantri Suraksha Bima Yojana (PMSBY)

Launched on May 9, 2015

Coverage so far: 13.49 crore enrolled.

Achievement so far: 16,469 claims of Rs. 328 cr.
disbursed.



Ambedkar Jayanti

April 14, 2018 (Sat)

- PM's address from Bijapur.
- District Workshops on taking forward Dr. Ambedkar's ideas.
- Camps for Caste/Income Certificate; scholarship enrolment, Bank Account and Adhaar linkage.



Swachh Bharat Parv

April 18, 2018 (Wed)

Village Cleanliness Drive -

- Making ODF, ODF+++
- Making non ODF, ODF.
- Cleanliness drives in every village.
- Solid and Liquid Resource Management.

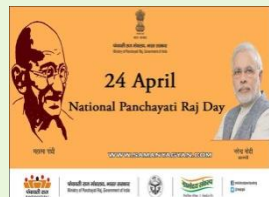
Gram Swaraj Abhiyan



Ujjawala Diwas

April 20, 2018 (Fri)

- 15000 LPG Panchayats and issue of 100 new connections per Panchayat.
- Demonstration on safety.



Panchayati Raj Diwas National & Gram Sabha level -

April 24, 2018 (Tue)

- PM's Jabalpur address.
- Launch of RGSA programme.
- e-Launch of LGD for every village.
- Gram Sabha in every GP – Public Information Campaign.



Gram Shakti Abhiyan

April 28, 2018 (Sat)

• District HQ level –

- Kiosk/stall/counter – on Saubhagya.
- 100-200 connections by DISCOM.
- Sale of LED Bulbs by EESL.
- PMAY-G / Saubhagya – Sammelan
 - Experience sharing
 - Awards to – Blocks / GPs & Personnel





Aayushman Bharat Abhiyan

April 30, 2018 (Mon)

- GP level validation –

- Explain benefits.
- Reach eligible beneficiaries.
- Capture additional information of eligible beneficiaries – phone, Ration Card, family details.
- Educate on process.



Kisan Kalyan Karyashala

May 2, 2018 (Wed)

- Block level –

- Workshop on doubling farmers' income.



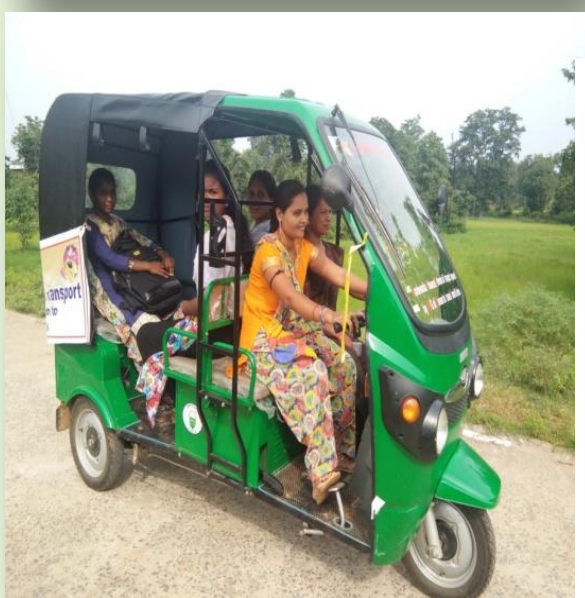
Aajeevika & Kaushal Vikas Mela

May 5, 2018 (Sat)

- **National and 4000 Block level**

- Celebrating Success Stories – Role Models – One lakh women and youth.







Abhiyan

- A partnership of beneficiaries, 33 lakh elected PRIs members, 5 crore women SHG members, MLAs and MPs to achieve goals.
- Central/State and Local Governments as partners in progress.
- Real time effective monitoring of campaign through Apps and common portal.



- M/o Panchayati Raj & D/o Rural Development to coordinate.
- Specific Responsibilities discussed and finalized.
- Letter sent to State Chief Secretaries. Video Conference on 5.4.2018.
- Monitoring Dashboard for daily update.

Special Initiatives in 21,058 villages in 530 Districts

[Saturate 16850 villages in 484 Districts excluding Karnataka and West Bengal]

Saturate 21058 villages during the Abhiyan under

- Pradhan Mantri Ujjawala Yojana
- Saubhagya (Pradhan Mantri Sahaj Bijli Har Ghar Yojana)
- Ujala Scheme
- Pradhan Mantri Jan Dhan Yojana
- Pradhan Mantri Jeevan Jyoti Bima Yojana
- Pradhan Mantri Suraksha Bima Yojana
- Mission Indradhanush



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100% Saturation coverage



- Between 14th April to 5th May.
- Plan of Action by each participating Ministry.
- Dashboard/Portal for Daily monitoring.
- Intensive focused Mission for Saturation - Local, State, Central Government.
- Out of 530 Districts, 94 are Aspirational Districts.

Actions Taken

- Letters to Chief Secretaries.
- VC by Cabinet Secretary with all Chief Secretaries & DMs.
- List of selected villages sent.
- Line Departments have prepared their Action Plans.
- Media Plan prepared.

Monitoring Framework

- Two Class-I officers deployed for each District to visit and coordinate.
- State Nodal Officers appointed by all Ministries
- States requested to make a nodal officer for each Block.
- Prabhari Officer to also oversee in Aspirational Districts.
- Web Portal for real-time monitoring of progress under all programmes to be captured on this common Portal.
- Daily Monitoring of Special Interventions.

Visit of Ministers/MPs

- Briefing Pack for every Hon'ble Minister/MP on Performance of Programmes in 2017-18 and priorities in 2018-19.
- Visit of elected representatives MPs, MLAs, Zila Parishad and Block Adhyakshas, other PRI representatives for participation in various proposed programmes.



GRAM SWARAJ ABHIYAN

Beta version

Sabka Sath Sabka Gaon Sabka Vikas

Ministry of Panchayati Raj
Government of India



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About Gram Swaraj Abhiyan

Hon'ble Prime Minister has announced that on the occasion of Ambedkar Jayanti, a "Gram Swaraj Abhiyan" could be organised starting from 14th April to 05th May, 2018. The campaign, undertaken under the name of "Sabka Sath, Sabka Gaon, Sabka Vikas", is to promote social harmony, spread awareness about pro-poor initiatives of government, reach out to poor households to enroll them as also to obtain their feedback on various welfare programmes. As a special endeavour during the Gram Swaraj Abhiyan, saturation of eligible households/persons would be made under seven flagship pro-poor programmes in 21,058* identified villages, namely, Pradhan Mantri Ujjwala Yojana, Saubhagya, Ujala scheme, Pradhan Mantri Jan Dhan Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana, Pradhan Mantri Suraksha Bima Yojana and Mission Indradhanush.



Shri Narendra Modi
Hon'ble Prime Minister

Gram Swaraj Abhiyan Events-14th April to 05th May, 2018

14th April 2018



Ambedkar Jayanti

18th April 2018



Swachh Bharat Parv

20th April 2018



Ujjwala Panchayat

24th April 2018



Panchayati Raj Diwas



Saturation in 21,058* villages



PM Ujjwala Yojana



PM Sahaj Bijli Har Ghar Yojana - Saubhagya



Ujala Yojana



PM Jan Dhan Yojana



PM Jeevan Jyoti Bima Yojana



PM Suraksha Bima Yojana



Mission Indra-Dhanush

* Karnataka, West Bengal -- Election Code of Conduct.